



Press Release

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Greenyard USA/Seald Sweet is committed to supporting every effort in creating "Miracles" for Children.

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Vero Beach FL USA

Greenyard USA/Seald Sweet is honored to be a proud sponsor of the Children's Miracle Network Hospitals and supports them in their mission to save and improve the lives of children.

To show their support, Greenyard USA/Seald Sweet has created "limited edition" packaging for their late mandarin varieties, highlighting the CMN Balloon icon with Seald Sweet's kid oriented character "Mandarina". This packaging will be in stores this year from September 1st to October 31st.

Children's Miracle Network raises funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids in the U.S. and Canada. "We wanted to focus on a children oriented organization, and we are impressed with the CMN mission to raise money to fund children's critical treatments." said Gray Vinson, Commodity Manager at Greenyard USA/Seald Sweet.

This campaign is part of the company vision and culture to create "a healthier future."

About Greenyard USA/Seald Sweet

Seald Sweet was founded in 1909 as a Florida citrus grower cooperative. In 1998, Seald Sweet merged with Greenyard, transforming the company into Greenyard USA, a global marketer through their international network of companies.

Today Greenyard USA/Seald Sweet is a leading supplier of the citrus category and grapes, apples, pears and more through their global network of companies and partners. www.greenyardusa.com

About Greenyard

Greenyard (Euronext Brussels: GREEN) is a global market leader of fresh, frozen and prepared fruit & vegetables, flowers and plants.

Counting Europe's leading retailers amongst its customer base, Greenyard provides efficient and

sustainable solutions to customers and suppliers through best-in-class products, market leading innovation, operational excellence and outstanding service.

Greenyard's vision is to make lives healthier by helping people enjoy fruit & vegetables at any moment, easy, fast and pleasurable, whilst fostering nature. With more than 9,000 employees operating in 25 countries worldwide, Greenyard identifies its people and key customer and supplier relationships as the key assets which enable it to deliver goods and services worth ca. € 4 billion per annum.

www.greenyard.group

About Children's Miracle Network

Children's Miracle Network Hospitals raises funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids across the U.S. and Canada. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment and charitable care. Since 1983, Children's Miracle Network Hospitals has raised more than \$5 billion, most of it \$1 at a time through the charity's Miracle Balloon icon. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible.

www.childrensmiraclenetworkhospitals.org